Citizens App Press Release

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PRESS RELEASE
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CITY OF HOLLAND INTRODUCES NEW SMART PHONE APP

“Citizens App” will allow users to submit service requests via smartphone and web”

Holland, Michigan – Holland City Council will introduce the new “Citizens App” smartphone and web application at the City Council meeting on Wednesday, September 19, 2012, 7:00 p.m. Developed by CitySourced, the “Citizens App” connects residents-to-government via smart technologies.

Mayor Kurt Dykstra said, “The “Citizens App” will empower and engage residents to report problems in their neighborhoods via an easy-to-use app on their smartphones. In return the City can address the areas of concern quickly, save time and money, and improve services.”

Matt VanDyken, Technology Services Coordinator, City of Holland said, “The new “Citizens App” smartphone application will allow users to snap and submit photos and provide locations of potholes, long grass, and other problems that need to be addressed in our community. Citizens will be notified of the progress of their issue through the resolution of their problem.” The application and updates are free and available to citizens on CityofHolland.com, GooglePlay, Itunes, etc.

The application uses GPS technology to automatically provide the problem’s location,

simplifying the reporting process for users while increasing the reliability of report location for the service crews. The application is available free of charge via iTunes, GooglePlay, Blackberry and Windows Phone. Users can also find out more information by visiting the website at http://www.cityofholland.com/generalpage/citizen-request-management-0 .

“We're excited to be a part of the community’s commitment to improving the quality of life for citizens through advanced technology. CitySourced was born from idea to make your community a better place to live." said CitySourced CEO Jason Kiesel. “Citizens App” users will be able to report problems for the city to address, including: Abandoned bicycles and vehicles, deceased animals, bulky items, long grass, illegal dumping, broken sidewalks, potholes, and overgrown trees.

The application and updates are free and available to all citizens and benefits include:

• Reduce Trips & Guesswork
• Deliver a Feedback Loop for Residents
• Optimize Input Channels Saves Time and Money
• Improve Quality of Life and Public Safety in our Community
• Integrating with GIS and Work Order Management Systems
• Cross Platform Mobile Support (iPhone, Android, BB, & WP7)

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About CitySourced:

Los Angeles-based CitySourced is a real time mobile civic engagement platform. CitySourced provides a free, simple, and intuitive platform empowering people to identify civic issues (public safety, quality of life, & environmental issues) and report for quick resolution; an opportunity for organizations to use technology to save time, money, and improve services; and a positive, collaborative platform for real action.

Supporting Documents

Original Press Release

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