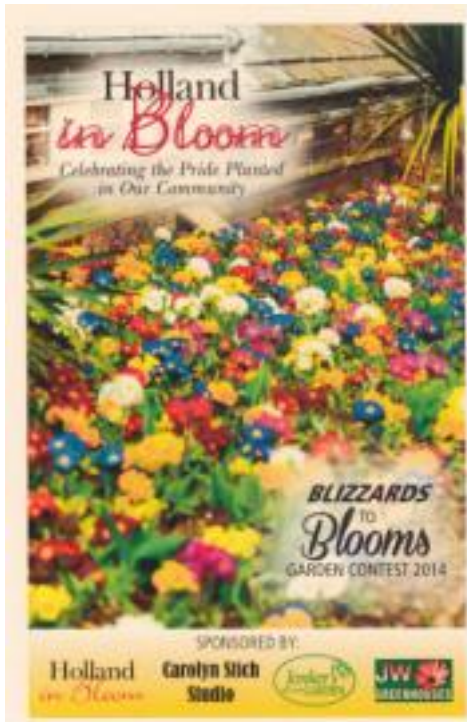


## Holland In Bloom



**Holland in Bloom is proud to be a co-sponsor the Rain Barrel Workshop being held on July 26th, as a part of the 2014 Water Festival. See the flyer attached below for more information!**

The "Blizzards to Blooms" Garden Competition is sponsored by Holland in Bloom. Entries will be accepted between June 15 and July 15th. See the entry form attached below for more information, or go to [www.hollandinbloom.com](http://www.hollandinbloom.com). Read more about Holland in Bloom and the America in Bloom competition below, and read the 2014 Holland Community Profile that has been prepared for the judges in advance of their visit.

HOLLAND IN BLOOM – promoting civic pride in our beautification efforts and encouraging the integration of beautification, historic preservation, and environmental efforts into the fabric of our community as we move forward.

America in Bloom (AIB) is an independent, non-profit organization dedicated to promoting nationwide beautification programs and personal and community efforts. The program provides a framework for improving the overall quality of life through community building and involvement. America in Bloom offers a national awards program, during which judges evaluate each participant based on specified criteria. It is the only program of its kind that provides on-site, one-on-one mentoring and coaching by a team of expert judges who provide a detailed, written evaluation.

Holland in Bloom represents the City's participation in the AIB program, which is entering its fourth year. The results to date have been impressive:

2011: the City of Holland entered the "America in Bloom" competition for the first time. A team of judges visited Holland in August. Later that year, the City was proclaimed the winner (with 5 out of 5 possible blooms) in the 25,000-50,000 population category, and received the overall award in the "Tidiness" Category.

2012: the City entered the competition for a second consecutive year. After a visit by the judges in the late July/early August, the City again won its population category with 5 out of 5 blooms, and received the overall award in the "Environmental Efforts" category and a special award for the Best Community Garden Program. In addition, the City was honored with the new "Circle of Champions" designation, by virtue of having won a combination of three population and/or criteria awards over the years. Only nine cities (out of nearly 200) have earned this distinct

## Holland In Bloom

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honor.

2013: the City entered the competition for a third consecutive year and, after a visit by the judges in August, the City won its population category with 5 out of 5 blooms and received the overall award in the "Historic Preservation" category.

2014: the City has again entered the competition and the Steering Committee is actively planning upcoming activities and events in preparation for the judges' visit.

Your support for Holland in Bloom will help unite the community, promote civic pride and involvement, and provide a positive image for the community to aid in its economic development and tourism efforts. It is an affirmation of not only the pride in the community, but the strong desire to always seek ways to improve beautification efforts.

Check out these links for more information about Holland in Bloom and ways that you can support community beautification efforts on your own property and throughout the City!

### Supporting Documents



[rainbarrelworkshopposter\\_6.18.14.jpg](#)



[blizzards\\_to\\_blooms\\_entry\\_form\\_0001\\_new.pdf](#)



[community\\_profile\\_2014\\_with\\_pictures.pdf](#)



[2nd\\_annual\\_tulip\\_pull.jpg](#)



[2013\\_evaluation\\_final.pdf](#)

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