

## Ward 3 - Brian Burch

### **Brian Burch**

67 West 20th Street

Home Phone: 828-9813

[b.burch@cityofholland.com](mailto:b.burch@cityofholland.com)

Brian Burch became a member of City Council in 2009, elected by Holland's third ward, which represents the true center of the city—bordered by 14th, 15th streets and Lake Macatawa on the north, 24th street on the south, River/Michigan and Central Avenues on the east and Graafschap Road on the west.

Brian is passionate about cities, which he sees as the engines of innovation. They concentrate people and aggregate ideas in the way no other geography can. He believes municipal leaders can best assist in this process by investing in residents through the creation of safe, fun and attractive places to gather, and help create new ways for residents to freely exchange ideas together.

When cities make it easier for people to turn their ideas into realities--new businesses, events, organizations, products and services--amazing things can happen.

Brian is the founder and managing partner of Burch Partners, a boutique public relations agency specializing in media relations, reputation management and brand engagement for startups and the organizations leading our new economy.

His work includes communications strategy and outreach for ArtPrize, the world's largest art competition, Start Garden, a \$15 million early stage venture capital fund, Boxed Water, the leading sustainable packaged water brand, VerifyValid, which is innovating electronic check payments, among others.

He has made Holland his home for eight years, but he has lived in cities large and small.

Brian was born and raised in Rockford, Mich. He earned a bachelor of business administration in advertising and promotion from Western Michigan University in Kalamazoo, Mich., and from there began his career in the Chicago offices of Ruder Finn Public Relations and Fleishman-Hilliard International Communications. His professional career brought him back to West Michigan where he served as the public relations manager at Frederik Meijer Gardens & Sculpture Park, as a senior associate at Lambert, Edwards & Associates, and public relations director at ArtPrize.

Brian's wife, Angela, is a physician's assistant practicing internal medicine and pediatrics with Lakeshore Health Partners, a Holland Hospital company. She is a former president of the Holland Junior Welfare League and now an active alumnus. They have three young children, and together they take frequent walks to Moran Park and Washington Square with their beagle, Maggie. If you see them, be sure to say hello.

He is next up for election in 2017.

**Source URL (retrieved on 2015-03-28 21:50):** <http://www.cityofholland.com/citycouncil/ward-3-brian-burch>