

HOLLAND COMMUNITY SUSTAINABILITY COMMITTEE

MEETING MINUTES

January 15, 2018

Call to Order –

The meeting was called to order at 5:03 p.m. by Chair Jerry Tonini.

Roll Call –

Members Present: Jerry Tonini, Greg Lam, Colleen Nagel, Makayla Putnam, Carolyn Ulstad, Bob Johnston, Dan Robertson, Jeff Raywood, Holland-Hope College Sustainability Institute Representative Michelle Gibbs, HBPW Board Representative Diane Haworth, Staff Liaison Andrew Reynolds

Absent: City Council Representative Wayne Klomparens, Student Representatives Josh Laux and Jackson Maktheva, Staff Liaison Aaron Thelenwood

Other: Kim Buckley (Chef Container)

Approval of Minutes –

The December meeting minutes were reviewed. A motion was made by Ulstad, with support by Robertson, to approve the December minutes with the changes noted below. The motion passed 8-0.

-Putnam was correctly shown as present and not absent.

Public Comment –

(None)

Open Discussion –

Gibbs summarized a recent meeting she participated in with staff from WMEAC and HBPW that outlined WMEAC's Rain Water Rewards program (www.rainwaterrewards.com) that lets local residents and business owners calculate potential benefits from green infrastructure projects. It was suggested this tool would be useful to add to or reference in the Framework checklist. This led to a broader discussion of when and how SusCom could be involved in project planning for large City projects like the recent South Shore Drive improvements. Haworth wondered if we would see a benefit from appointing a SusCom member to each major City project to help oversee or guide the implementation of the Framework, but Johnston pointed out that SusCom trained City staff on the Framework so they should be responsible for applying the checklist.

Tonini reported that he has discussed the tree canopy student research project with Andy Kenyon and the City will be able to add \$3,000 to SusCom's previously committed \$2,000 to fund a Hope student (or students) to conduct a tree species inventory this year.

Nomination of Officers–

Next month the committee will nominate and elect the Chair and Vice-Chair for the coming year.

SusCom Update to HBPW Board and City Council–

Tonini updated the group that he is still planning to provide a formal update to the HBPW Board and City Council on SusCom's recent and ongoing activities. No meeting date has been set, though it may be worth waiting until a new City Manager is hired.

In the meantime, all SusCom subcommittees should prepare 1-2 Powerpoint slides that summarize their

completed and ongoing tasks, and include next steps or a call to action for the Board, Council, or city residents. Putnam shared the summary slides that the transportation subcommittee has developed.

Committee Reports –

- Farmers Market – Johnston met with the market manager this past week; she shared the results of a survey she had recently completed of market patrons. Some of the key results are summarized in the table below (numbers = # of responses, % of total responses on given question):

How often do you bring your own bag?	Always	Seldom	Frequently	Never
	69/49%	17/12%	43/30%	13/9%
Primary Method of getting to the FM today?	Personal Veh	Other	Bike	Walk
	129/91%	1/1%	1/1%	11/7%
If traveling by car, how often do you ride with other people?	Always	Seldom	Frequently	Never
	29/23%	36/28%	21/16%	43/33%

Since private transportation is such a big share of patrons’ method of transportation, Johnston will talk to the MAX about the possibility of sponsoring a bus for the market.

- Outreach & Education sub-committee – Scheduling Framework training sessions; one of the next potential groups to receive the presentation could be the Chamber Ambassadors.
- Holland-Hope College Sustainability Institute – Partnering with Local First and the Lakeshore Diversity Alliance to host the 1st Annual Lakeshore Local Motion Awards in Holland on February 8 at City Flats hotel. The Citizens Climate Lobby (CCL) is meeting this week to work to strengthen their Holland Area chapter after forming in November of last year. The documentary *Land Grab* will be screened at the Knickerbocker on February 5 at 7:00pm.
- Living Sustainably Along the Lakeshore (LSATL) – The next event will be on February 6 from 6:30-8:00pm at Herrick District Library on the topic of community policing (Quality of Life Framework element).
- Lighting sub-committee – No update this month.
- Transportation – No update this month.
- Macatawa Area Coordinating Council (MACC) – No update this month.
- Website – No update this month.
- Community Energy Plan (CEP) – No update this month.

Adjournment –

A motion was made by Johnston, with support from Nagel, to adjourn the meeting. The motion passed 6-0 (two members had to leave early). The meeting adjourned at 6:19 p.m.

Next meeting will be February 19 at 5:00pm.

Recorded by Andrew Reynolds

Planning Engineer
Holland Board of Public Works