

Public Art Advisory Committee

Meeting Minutes

March 18, 2019

The City of Holland's Public Art Advisory Board met in the Green Rom at the Civic Center Place.

Present: Committee Members Eich, Lonergan, Marquis, and Council Member Garcia
Absent: Chairperson Freestone
Guest: Parks and Recreation Director Kenyon
Others Present: City Manager Van Beek, and Executive Assistant Babinec

Vice-Chair Eich called the meeting to order at 3:38 p.m.; and welcomed Committee members to the Civic Center Place.

2019.03.01 Public Comments

There were no public comments from the public.

2019.03.02 Consideration of the February 18, 2019 meeting minutes.

It was moved by Committee member Marquis and supported by Committee member Lonergan to approve the February 18, 2019 meeting minutes as presented. This motion was unanimously adopted.

2019.03.03 Review Proposed Application Document

Vice-Chair Eich distributed packages to Committee members that consisted of the Public Art Donation Application and a draft of a high-level flow diagram to illustrate to the Committee the flow of the application and information between donor and the departments or areas of responsibility. Committee members reviewed the application form and sections of the form were clarified.

Mr. Eich took the Committee through the relevant sections of the proposed document. Mr. Eich commented that donation buttons online could make the giving process easier for some donors who appreciate the option of suggested type of contributions: financial, artwork, memorial, parks and other assets. City Manager Van Beek indicated that donations given to the City are tracked by designated purpose by individuals, organizations, or corporations that donate funds for public purposes to projects, park improvements, memorials, programs, events, or projects that benefit the City of Holland Community.

In addition, Mr. Van Beek suggested that early in the process, the application form should include a disclosure for donations where the donor is required to comply with the City's Public Art Policy and to contact the PAAC staff to discuss options for the donation process. Committee members commented that everyone would appreciate an application form that is fast and easy to use; and that every donation is a unique experience. Mr. Eich added that the Policy would be incorporated into the process to satisfy this requirement.

Committee members reviewed the Guidelines for Gifts and Donations of Artwork in order to clarify the process further and consider any revisions. City Manager Van Beek reminded the Committee that their role is to provide advice to Council on matters related to public art. It was recommended that the approval process allow a subjective process to be more objective.

Vice-Chair Eich will amend the draft Application for Donation as appropriate.

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The Committee thanked Vice-Chair Eich for providing input into the development and review of the application content.

2019.03.04 Interactive Public Art Map

City Manager Van Beek stated that Chairperson Freestone met with the City's GIS Specialist Ebenstein for the update. There are no updates to report.

2019.03.05 Gifts and Memorials. As Time Permits

Mr. Van Beek advised that the item was under review and there are no updates to report.

2019.03.06 Tour of the Civic Center Place Facility

The tour has been postponed and will be rescheduled to another time.

2019.03.07 Next Meeting Date

- April 15, 2019, City Manager's Conference Room

2019.03.08 Other Business

- Board Member Lonergan requested that a tour of potential sites for future installation of art projects be scheduled.

- City Manager Van Beek summarized a request received by his office from the Holland Rotary Club regarding their "Service Above Self" project for their 100th Celebration Rotary Monument project. Consequently, the proposal will be considered at the PAAC's next meeting. This briefing affords an opportunity for the Committee to discuss the proposal at the next meeting.

- Mr. Van Beek provided a brief background to the Committee regarding the Wizard of Oz project. Overall, this project is receiving positive feedback. The Holland Area Convention and Visitors Bureau, in partnership with the City, Holland In Bloom, and the Herrick District Library will be placing a life-sized bronze sculptures of Dorothy and Toto, the Tin Man, the Scarecrow and the Lion, as well as 12-1/2 foot "Fighting Tree," at the north side of the library. A 3-dimensional landscaped flower bed will be installed on the southwest corner of Centennial Park. The project is scheduled to be completed by Summer 2019. There was some discussion regarding the submission/approval for the project.

In closing, Vice-Chair Eich thanked the Committee for their time and support.

2019.03.09 Adjournment

There being no further business, the meeting was adjourned at 5:30 p.m.

Respectfully submitted,

Sinka Babinec
Assistant to the PAAC

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| ACTION ITEMS | | | |
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| ITEM # | ASSIGNED TO | DUE DATE | DESCRIPTION |
| | | | |
| Review Request of the Holland Rotary Club | Committee | Next Meeting | |
| Tour of the Civic Center Place | Committee | To Be Determined | |
| Review Potential Sites for Future Public Art on Public Property , including parks, plazas, pedestrian and recreational pathways, gateways and roadways. | Committee | By July 2019 | |
| Develop Process/Policy on Indoor Art , with a specific recommendation to Council. Consider agreement with the Arts Council and/or the Museum. | Committee | By January 2020 | |