

HOLLAND COMMUNITY SUSTAINABILITY COMMITTEE

MEETING MINUTES

November 19, 2018

Call to Order –

The meeting was called to order at 5:02 p.m. by Chair Jerry Tonini.

Roll Call –

Members Present: Jerry Tonini, Carolyn Ulstad, Jeff Raywood, Dan Robertson, Colleen Nagel, Bob Johnston, Holland-Hope College Sustainability Institute Representative Michelle Gibbs, HBPW Board Representative Diane Haworth, City Council Representative Wayne Klomparens, Staff Liaisons Aaron Thelenwood and Andrew Reynolds

Absent: Jennie Thompson, Student Representatives Josh Laux and Ethan Myers

Approval of Minutes –

The October meeting minutes were reviewed. A motion was made by Robertson, with support by Raywood, to approve the minutes. The motion passed 6-0.

Public Comment –

(None)

Open Discussion –

The group thanked Raywood for his letter to the editor on the financial case to be made for electric vehicles that appeared in the Sentinel earlier this week ([link](#)). Haworth recommended committee members listen to a recent Freakonomics interview with Ford Motor Company CEO Jim Hackett on how he envisions Ford's future and the rise of autonomous vehicles and a changing business model as a result. Here's the [link](#) to that interview.

SusCom Action Planning –

Thelenwood introduced the group to a SusCom action planning outline he has created based on the Framework elements. The City Manager has asked that the committee develop a clear narrative of where we have been and where we are going, so Thelenwood proposed using the action planning document to help the group organize and track their accomplishments and future priorities. Haworth pointed out that this could help us identify SMART goals that could ultimately form the basis of a city Sustainability plan. Thelenwood will update the document based on the group's feedback and present it again next month.

SusCom Survey Results –

Fourteen people responded to the brief recycling survey that was included in the last edition of the City News email blast. The results of the survey were reviewed. Efforts will be made to increase participation in future surveys (e.g. social media).

Materials Management Task Force –

City staff has proposed- and received Council approval for- creating a Municipal Materials Management Taskforce to review the results of the recent waste characterization study and propose ways to handle the City's waste stream more efficiently, including but not limited to increasing recycling rates and decreasing contamination of recyclables. The taskforce is proposed as a new SusCom subcommittee that would bring recommendations to SusCom for review and approval and SusCom would ultimately present final

recommendations to Council.

The proposed composition of the Taskforce is as follows:

- One (1) City Council Liaison;
- Two (2) representatives from the general public – with experience representing a diverse array of populations and backgrounds across the community.
- One (1) Representative of the City’s designated Solid Waste / Recycling Consultant (Sustainable Research Group);
- One (1) representative of the City’s Designated Hauler (Republic Services);
- One (1) independent representative with a background in materials management planning or a background in Solid Waste / Recycling; and,
- One - three (1-3) members of the City's Sustainability Committee

The committee debated whether the timeline and goals for the taskforce should be dictated by Council, SusCom, or the taskforce itself. As to how the taskforce members would be selected, Thelenwood indicated that staff would make recommendations and SusCom would need to approve candidates. There was also the question of the urgency needed for SusCom to approve the creation of the taskforce as proposed, since Thelenwood indicated that the waste characterization study was not yet complete, and some members indicated they needed more time to review the proposal. A motion to approve the taskforce as proposed was made by Johnston, with support from Nagel, and the motion carried 4-2.

Bike Share Initiative –

City staff has been in discussions with the MACC and other local jurisdictions about setting up a pilot bike share program. Both leased-bike and municipal-owned-bike models have been investigated and quotes have been received, but conversations are still ongoing on if and how the program would move forward. Since Thelenwood, Gibbs, and Ulstad are already involved in the effort in their professional capacities, not additional SusCom volunteers are needed at this time.

City Newsletter Tip –

Robertson is drafting the next monthly newsletter tip on the topic of green gift ideas. Johnston will take the January tip (New Year’s resolutions) which is due December 19. Haworth will take the February tip (due Jan 16).

Committee Updates –

- LSATL – Around 40 people attended the November 13 event, titled “Stump Our Recycling Chumps”
- Transportation – Working to set up their next meeting
- Hope Institute – Gibbs is looking for December articles ideas

Adjournment –

A motion was made by Nagel, with support from Robertson, to adjourn the meeting. The motion passed 6-0. The meeting adjourned at 6:35 p.m.

The next meeting will be December 17 at 5:00pm.

Recorded by Andrew Reynolds

Planning Engineer
Holland Board of Public Works