

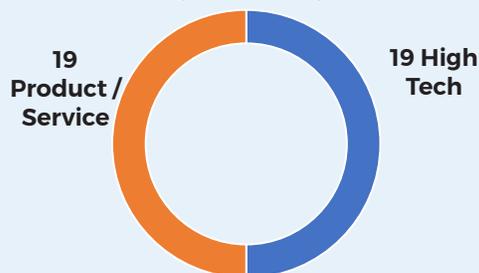
# HOLLAND SMARTZONE METRICS

JAN-JUNE 15, 2020

## SUPPORT

*SURGE powered by Lakeshore Advantage connects startups to support and resources to help them achieve their next milestones.*

### SURGE Entrepreneurs by Industry



### Entrepreneurs Navigated



### Mentorship

**46**

mentors

100% are on UNION\*

Matches happening organically and through introductions, SURGE Days, BoostCamp and over UNION.

### Entrepreneurial Support Network\*\*

**2**

- Landscape App & Collective Idea
- Revolin Sports & Tiger Studio

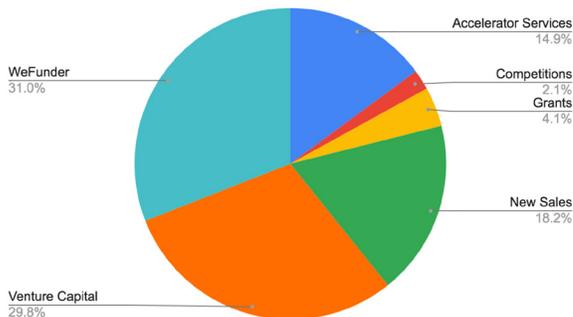
**2**

Great place for high tech companies brainstorming sessions **July 9**

\*UNION is an online platform for founders and mentors to virtually connect, set office hours, ask questions and learn.

\*\*Entrepreneurial Support Network is made up of over 25 business support organizations who are offering discounted or in-kind services to entrepreneurs.

## FUNDING



### Companies Reporting

**8**

- Jolt Energy Storage
- Next Door Photos
- NEXPosture
- Orindi
- Orvance
- Revolin Sports
- Solismatica
- WEDGE

### Capital Raised



**\$1,679,082**

## LAUNCHED FLEXIBLE VIRTUAL PROGRAMMING

### Flexible Virtual Programming

- Founder Round Tables
- SURGE Straight Talk (6 so far)
- Virtual Mentor Office Hours
- UNION Content
- Monthly Coffee Talk

### SURGE BoostCamp

- 12-week proof of concept - Testing business model through customer interviews
- Product/Techology startups
- LeanStack platform
- Limit 10 companies

**Weekly Sept 2-Nov 18**



Applications open now through July 24 at [www.lakeshoreadvantage.com/surge/surge-boostcamp](http://www.lakeshoreadvantage.com/surge/surge-boostcamp)

**SURGE**  
POWERED BY LAKESHORE ADVANTAGE