

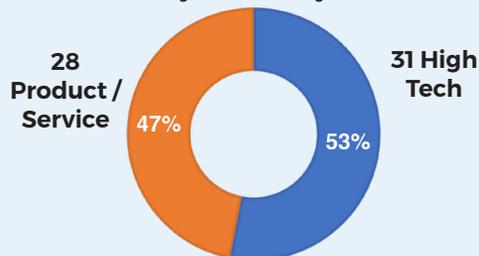
HOLLAND SMARTZONE METRICS

JAN-DEC 15, 2019

SUPPORT

SURGE powered by Lakeshore Advantage connects startups to support and resources to help them achieve their next milestones.

SURGE Entrepreneurs by Industry



Primary Employer
Entrepreneurs Navigated



59 Jan-Dec 2019

50 founders on UNION*

Mentors

41

mentors

100% are on UNION*



55

matches

(up from 34 last quarter)

*UNION is an online platform for founders and mentors to virtually connect, set office hours, ask questions and learn.

Entrepreneurial Support Network**

7

complete

- Encoris
- Solismatica
- Kuhlander
- Monster Graphics
- Volta Power
- Innobook (Chamber)
- Revolin Sports

3

in the pipeline

Silk Screen Marketing, Rockin' it Local, Landscape app

**Entrepreneurial Support Network is made up of over 25 business support organizations who are offering discounted or in-kind services to entrepreneurs.

FUNDING

Business Accelerator Fund (BAF) Grants Awarded



\$77,424

Companies Awarded



- WEDGE (2 grants)
- 86 Repairs
- Global Battery Solutions
- Mini Wim

Follow On Funding



\$1,739,553

ECOSYSTEM COLLABORATION & EVENTS

Collaborations

- FounderCo
- Start Garden Pitch Club
- Careerline Tech Center: Student Entrepreneur Showcase
- HEI Collaborative
- TEDx Macatawa
- Startup Weekend
- 5x5 Night
- Herrick Library
- West Coast Chamber

SURGE Boostcamp



Graduates of 12-week proof of concept BoostCamp. Course developed at Stanford University, used by National Science Foundation.

2019 Events

- JAN: SURGE Meetup - Kickoff
- FEB: FounderCo
- MARCH: TEDxMacatawa
- APRIL: Mentor Mixer
- APRIL: InBIA Global Network
- MAY: Investor/SURGE Event
- MAY: Startup Weekend
- JUNE: 5x5 Night @ Gentex
- JULY: Into the Zone video shoot
- JULY: SURGE Meetup
- AUG: Groundworks Open House
- SEP-NOV: SURGE Boostcamp
- NOV: Boostcamp Reception
- OCT-NOV-DEC: SURGE Days

