

Living in the City of Holland: *Where's the Need?*

Demand for more than 1,696 new urban housing units annually over the next 5 years

429



Single-Family Homes

Downtown:	10
Historic:	22
Wash Sq:	22
West:	67
East:	17
Hope:	22
Rosa Parks:	13
Holland Hts:	46
South:	210

661



Townhomes

Downtown:	28
Historic:	89
Wash Sq:	76
West:	65
East:	57
Hope:	45
Rosa Parks:	76
Holland Hts:	169
South:	56

317



Flats

Downtown:	22
Historic:	20
Wash Sq:	21
West:	27
East:	27
Hope:	25
Rosa Parks:	28
Holland Hts:	84
South:	63

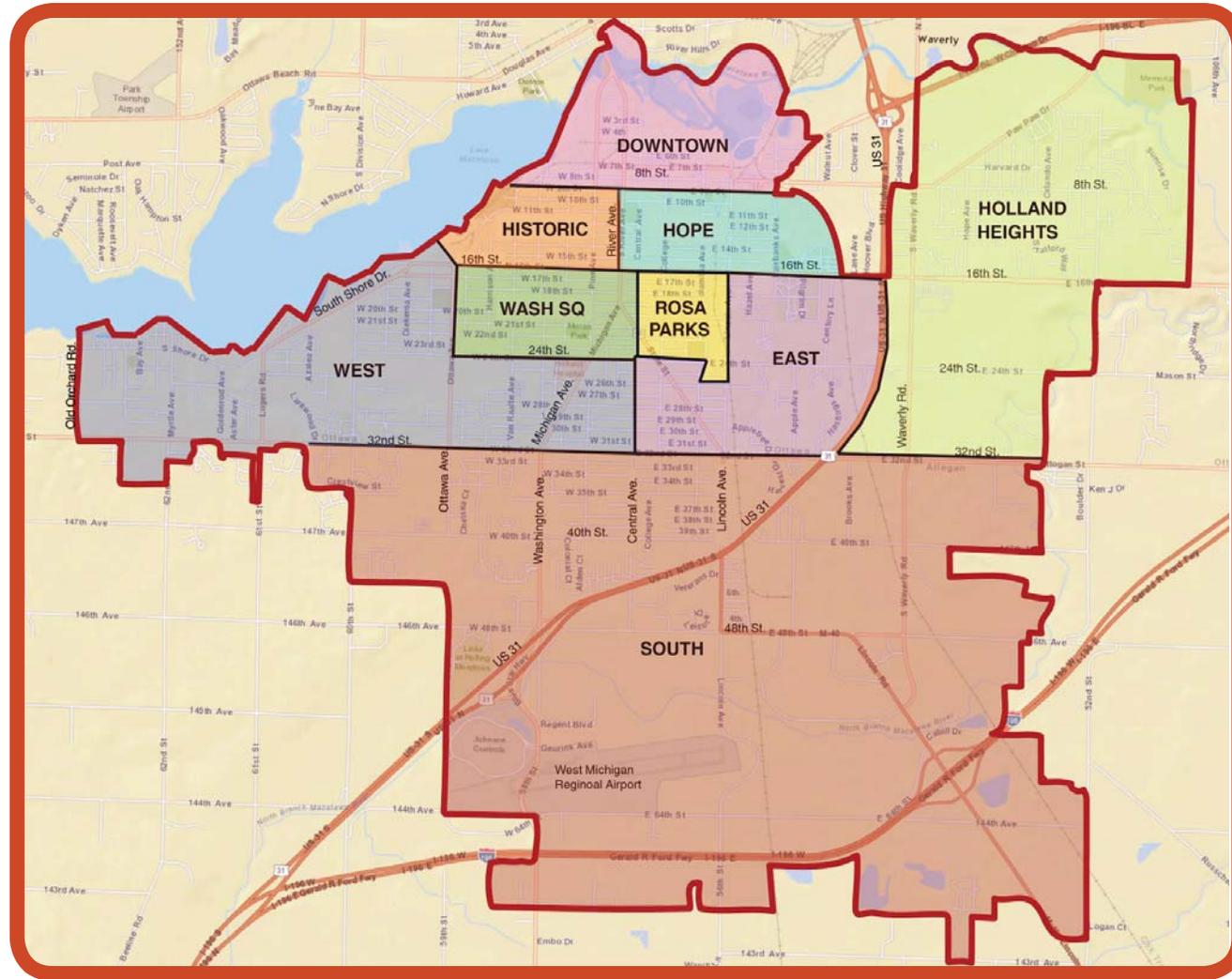
289



Apartment Complex Units

Downtown:	26
Historic:	18
Wash Sq:	18
West:	27
East:	28
Hope:	21
Rosa Parks:	26
Holland Hts:	81
South:	44

Target Market Analysis Study Areas



Target Market analysis, work approach, analytic results and strategy recommendations provided by LandUse | USA, LLC

To view the entire TMA Strategy Final Report, please visit:

<http://www.cityofholland.com/planningzoningandhistoricpreservation/target-market-analysis>