

## SURGE Annual Synopsis of Activities/December 2021

### *Entrepreneurs Navigated*

In 2021 SURGE has supported 62 entrepreneurs through our SURGE programming and connections. You can get more information on each company [on our website](#).

### *Capital Raised*

Collectively, SURGE startups have raised over \$16.5 million in capital in 2021. This is a combination of grants, competitions, and venture capital. Companies who have reported:

- 86 Repairs
- Wedge
- Clair.ai
- Lilypad Labs
- Revolin Sports
- Soulard Boards
- TUGA Global

### *SURGE Programming*

SURGE offers startups programming that supports them from concept through commercialization which you can view in the [SURGE Program Guide](#). Highlighted are a few below.

*Entrepreneur Service Network (ESN)*- 7 startups have participated in our ESN and Scholarship program in 2021. This includes discounts and financial assistance in marketing, product development, legal services, tradeshow, and office space scholarships.

- Direct Sidekick-Social media strategy/Treehuis discount
- G3 Acoustics-Product development, Trade Show scholarship
- Lilypad Labs- app development
- Hoom House-app development
- Revolin Sports-video production, public relations
- Can You Unlock It, marketing strategy
- Virtual Sandtable, marketing, trade show scholarship

*Founder Roundtables*- We have 2 Founder Roundtable groups who meet monthly to support discuss critical issues and support each other through challenges.

[SURGE Power Series](#)- a collection of 3-minute videos where SURGE entrepreneurs and mentors share inspiration, resources, and wisdom. You can view these videos, along with other SURGE related content on our [YouTube Channel](#).

We have additional programming in store for 2022.

