



News Release

For immediate release

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City Announces New Director of Community & Neighborhood Services

Holland, MI – The City of Holland is pleased to announce the hiring of Mark Meyers as the Director of Community & Neighborhood Services (CNS). Meyers will officially begin his new position on Monday, October 9th. Meyers will transition into this role, working alongside the City’s current CNS Director, Mark Vanderploeg, as he prepares to retire from the City of Holland at the end of 2023. “Mark Vanderploeg has been a consummate professional whose contributions are seen every day in our built environment,” stated City Manager Keith Van Beek.

As the Director of CNS, Meyers will be a part of the City’s Leadership Team. Meyers will oversee the day-to-day management of the 21-person Department responsible for Planning, Development Reviews, Construction Inspection Services, Zoning, General Code Enforcement, Neighborhood and Home Improvement Programs, and Sustainability and Solid Waste/Recycling Programs. Meyers will have a specific focus on economic development for the City.

Meyers brings more than 30 years of professional expertise in public administration. Most recently, he served as the City Administrator for Norton Shores, MI. Before his work there, Meyers was the Assistant City Manager for the City of Grand Haven, MI. Meyers is a member of the International City/County Management Association (ICMA), Michigan Municipal Executives (MME) Ethics Committee Member and was the Past President. He also serves on numerous community boards, including United Way of the Lakeshore, West Michigan Water Authority, and Tri-Cities Habitat for Humanity.

“Mark Meyers will be an excellent addition to the Leadership Team at the City. He brings a vast amount of experience and expertise to the City, and specifically a knowledge of our community and the economic development opportunities before us,” said Keith Van Beek.

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Meyers earned his undergraduate degree in Political Science from Calvin University and holds a Master of Public Administration degree from Grand Valley State University. He is a native of West Michigan and lives in the West Michigan area with his wife, Melissa and their three children, Delaney, Kyla and Sophia.

About the City of Holland:

The City of Holland, Michigan is a vibrant community in a beautiful lakefront setting. It is a world-class city with a small-town feel, making it one of the best places to live, work and vacation. Holland has been recognized by Forbes Magazine and Money Magazine as one of the safest and most beautiful places in the U.S. and was voted as the “Second Happiest and Healthiest Places to Live in America” by Gallup-Healthways Well-Being Index. In 2015, Holland landed the number three spot on the Livability.com list as one of the “10 Best Cities for Families.”

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