



News Release

For immediate release

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City Launches First Annual Holland Ambassador Academy

Holland, MI – The City of Holland is launching its first annual Holland Ambassador Academy for City residents. The class will meet Monday evenings, 6-9 pm, September 9 – November 11, 2024.

Holland Ambassador Academy (HAA) is a ten-week course for City residents to learn and gain insight into the operations of various City departments. During the course, participants will:

- Learn in-depth functions of City Government
- Hear Presentations by City Officials, Department Directors and staff members
- Tour City Facilities with Hands-on Learning
- Understand how they can get involved in keeping Holland a great place to live, work and play.

Mayor Nathan Bocks stated, “Holland is a well-run city with great leadership, dedicated volunteers serving on our boards and commissions, and hardworking and talented employees. We want to share a behind-the-scenes look at the operations of Holland, providing our residents the opportunity to become ambassadors of their city in word and deed, and empowering the next generation of leaders and volunteers to step up and serve their community.”

The ten-week academy is open to City of Holland residents and there is no fee to participate. Space is limited, so residents are encouraged to apply early. Consideration will be given to non-City residents if space permits. The course is scheduled for September 11 through November 11, 2024, on Monday evenings, 6:00 – 9:00 pm. The classes will take place at City departments in Holland. The final class will be a graduation ceremony and reception for the participants and their families.

More information about Holland Ambassador Academy and the application is available at haa.cityofholland.com.

(more)

About the City of Holland:

The City of Holland, Michigan is a vibrant community in a beautiful lakefront setting. It is a world-class city with a small-town feel, making it one of the best places to live, work and vacation. Holland has been recognized by Forbes Magazine and Money Magazine as one of the safest and most beautiful places in the U.S. and was voted as the “Second Happiest and Healthiest Places to Live in America” by Gallup-Healthways Well-Being Index. In 2015, Holland landed the number three spot on the Livability.com list as one of the “10 Best Cities for Families.”

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