



**Holland Satellite SmartZone
Local Development Finance Authority (LDFA)
Board of Directors Meeting
June 21, 2023, 12:00 p.m.
Holland City Hall, 270 S River Ave, 2nd floor Training Room**

A. Informational Meeting Agenda

1. Update of goals, priorities, and projects
2. Public Comments/Questions

B. Board of Directors Meeting Agenda

1. Call to Order
2. Public Comments
3. Minute Review/Approval 3.22.23 Meeting
4. SmartZone Financial Report 5.31.2023
5. Next Center 1st Floor Lease
6. Executive Committee Reappointments
7. Lakeshore Advantage SURGE Center Update
8. Adjourn
 - i. Next Meeting September 27, 2023, City of Holland City Hall

WELCOME TO THE NEXT CENTER



7th Ave & College Ave

3 stories

20,000 sq. ft.



CONFIDENTIAL



7th Street East

The Next Center

1st Floor

- 5,000 sq ft
- Business incubation
 - 50+ tenants
- Learning Center
 - 50 person
- Pitch stage
- Community product display

INITIAL LAYOUT SUBJECT TO CHANGE



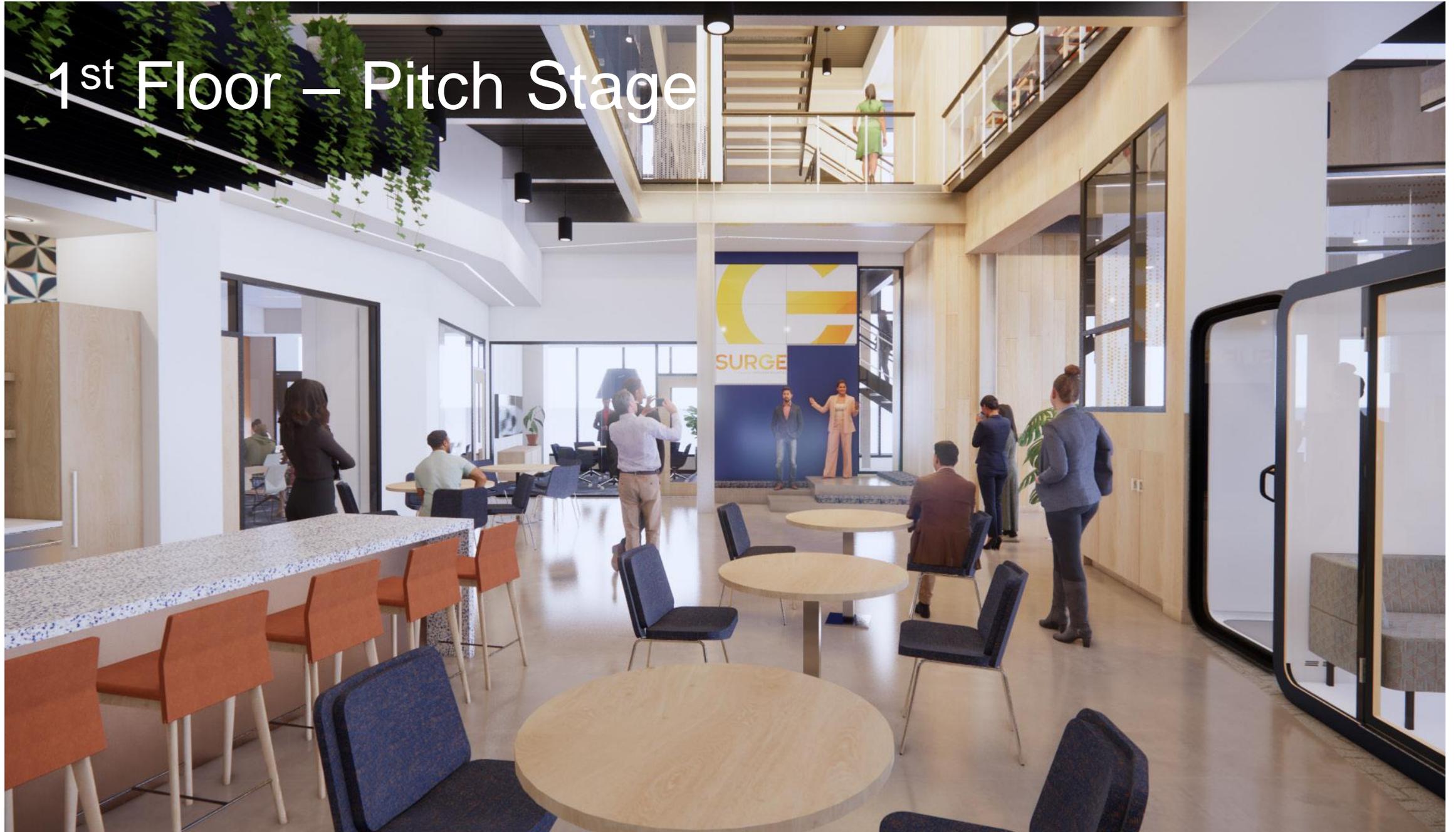




SURGE

Entry at Reception

1st Floor – Pitch Stage

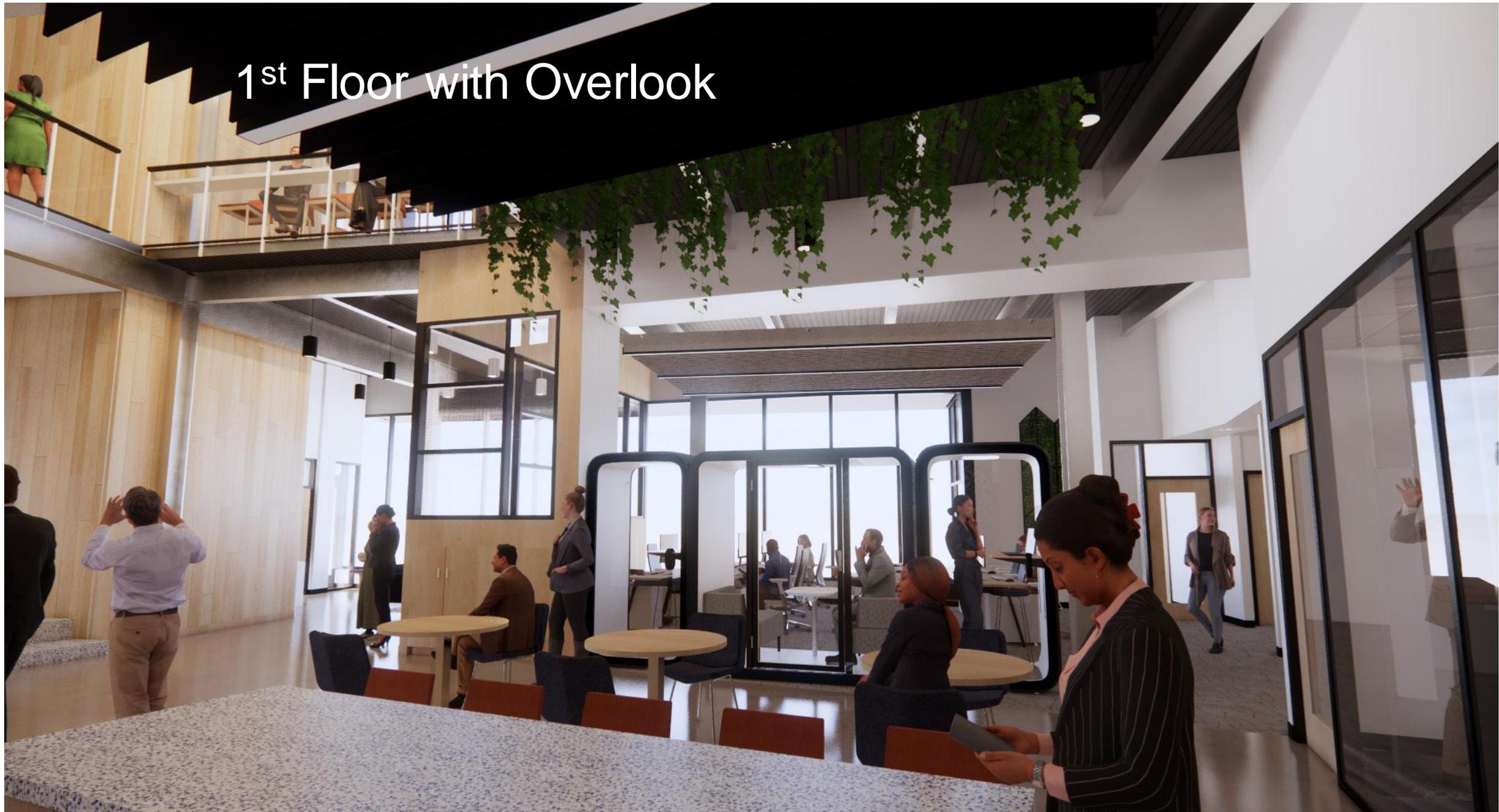


CONFIDENTIAL



Kitchenette

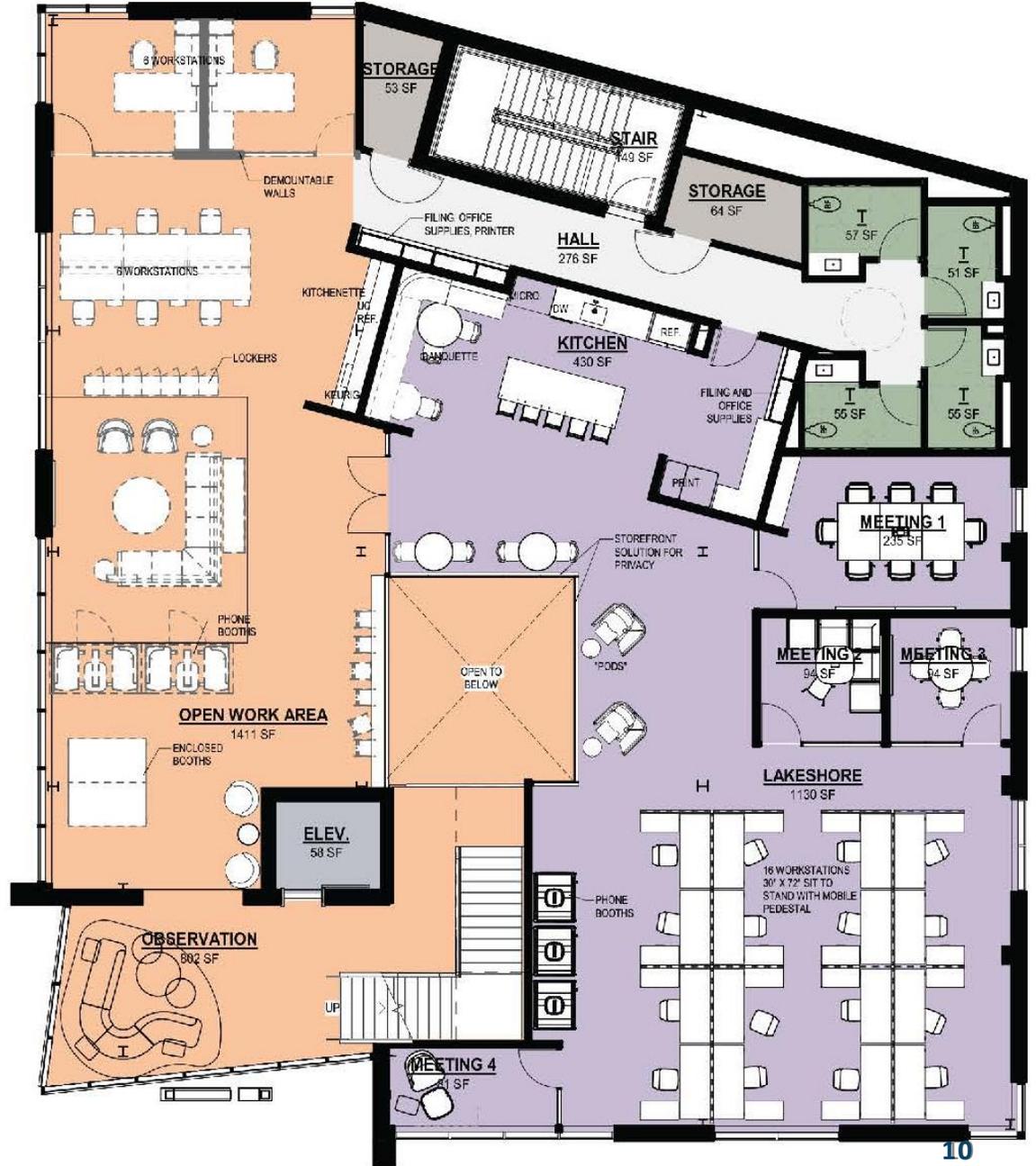
1st Floor with Overlook



The Next Center 2nd Floor

- 7,000 sq feet
- Lakeshore Advantage offices
- Second stage and key partner co-location

INITIAL LAYOUT SUBJECT TO CHANGE

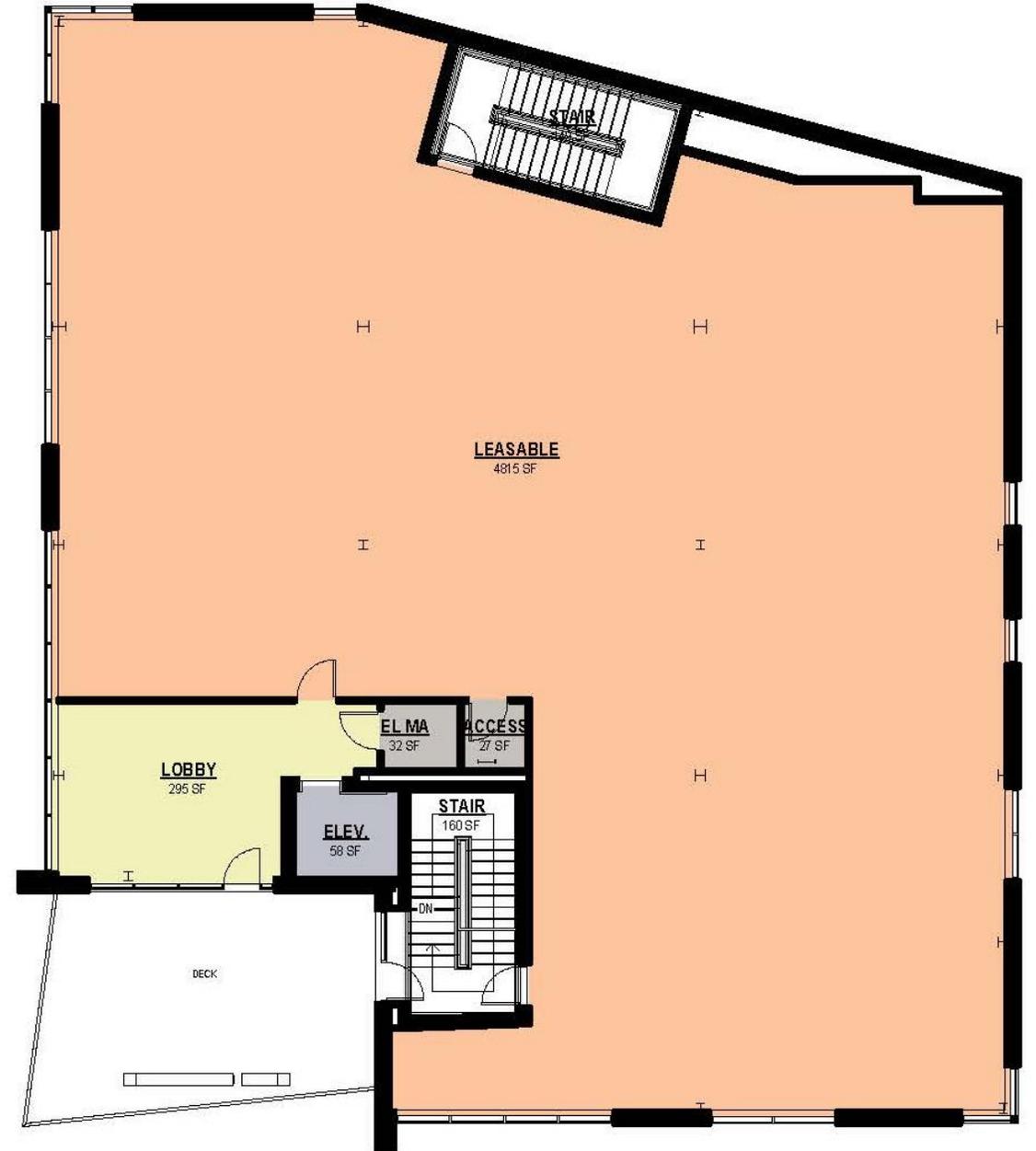


The Next Center

3rd Floor

- 7,000 sq ft
- Anchor lease
- Complimentary to ecosystem

INITIAL LAYOUT SUBJECT TO CHANGE



The Next Center Project Timeline





**Holland Satellite SmartZone
Local Development Finance Authority (LDFA)
Board of Directors Meeting
March 22, 2023, 12:00 p.m.**

Members Present: Peter Beukema, Brian Burch, Vince Bush, Anne Harten, Charley Hasemann, Luciano Hernandez, Lynn McCammon, Jill Miller, Randall Schipper and Mike Morin

Ex-Officio Members Present: Greg Barry, Steve Bulthuis, Paul Sachs, and Keith Van Beek

Absent: Marcia Bishop, Doug Zylstra, Fred Molnar, and Scott Spoelhof

Lakeshore Advantage Staff: Amanda Chocko, Angela Huesman and Jennifer Owens

City of Holland Staff: Michelle Ferguson and Matt VanDyken

Copies to: City of Holland Clerk, Holland Charter Township Clerk and Ottawa County Clerk

A. Board of Directors Meeting Agenda

1. Call to Order

A quorum being present the meeting was called to order at 12:01 pm

2. Public Comments

Brian asked if there were any public comments. As there were no public comments, he moved on to the first order of business.

3. Minute Review/Approval 12.14.22 Meeting

Motion made by Jill Miller to approve minutes, with correction of two spelling errors, from the LDFA board meeting held December 14, 2022. Supported by Anne Harten. Motion unanimously approved.

4. SmartZone Financial Report 2.28.23

Lynn McCammon reviewed the financial report through February 28, 2023. This was accepted as information.



5. Application for Project Request – Lakeshore Advantage

Lakeshore Advantage is requesting \$1,000,000 over a three-year period (FY24, FY25, FY26) for the Next Center Incubator, provided sufficient available cash flow in years 2 & 3. This represents a prepaid lease for the remaining life of the SmartZone. The board empowers the executive committee to negotiate the lease agreement. Motion was approved by Peter Beukema with support by Randy Schipper, approved unanimously.

6. Application for Project Request – City of Holland

The City of Holland is requesting \$500,000 over a three-year period for a donation to the Ice Rink project. This is also being requested for FY24, FY25, FY26, provided available cash flow in years 2 & 3. Motion was approved by Vince Bush with support by Peter Beukema, approved unanimously.

7. FY24 Proposed Budget

Lynn McCammon presented the FY24 proposed budget. Budgeted revenues came in at \$647,500 and budgeted expenses came in at \$1,150,532 with planned uses of fund balance in the amount \$503,032 to leave an ending fund balance of \$0. Consistent with prior years, revenues represented tax capture from the City of Holland and Holland Charter Township and tenant income from Surge. Grant revenue was zero as Lakeshore Advantage does not anticipate any grants in FY24 to help offset expenses. Expenditures included the FY24 commitment of the two projects that were presented earlier in the meeting. Motion approved by Jill Miller with support by Anne Harten, all in favor.

8. Lakeshore Advantage SURGE Center Update

Amanda Chocho gave an update on the SURGE center.

9. Adjourn

Motion made by Peter Beukema to adjourn (1:22 pm). Support by Randy Schipper. Motion unanimously approved.

1. Next Meeting June 21, 2023, City of Holland City Hall

Holland LDFA SmartZone

Meeting Date: June 21, 2023

Agenda Item: 4

Subject: May 31, 2023 Financial Report

Prepared By: Lynn McCammon

Recommendation: LDFA SmartZone Board approval of the Financial Report for the month ending May 31, 2023.

LDFA SmartZone Board approved the FY 2023 Budget in March 2022. Attached is the Budget Performance Report through May 31, 2023, which represents 91.67% of the fiscal year (July 1, 2022 through June 30, 2023).

Revenues

Year-to-date revenues totaled \$557,779.06, or 103% of budget. As of May property tax collections have been completed, so budget variances represent actual receipts vs original estimates. Tennant rental income for July through May totaled \$24,083 and investment income is higher than budgeted given current market rates.

Expenditures

Total expenditures through May 31st totaled \$237,813.22, or 71% of budget. Variances in the contractual administrative accounts are due to timing and are expected to smooth out as the year progresses. Consistent with the prior quarter, most of the variance is driven by the contractual expenditures budgeted for infrastructure. The unspent amounts as of year-end will be rolled over to FY 2024 and included with the amounts allocated for the approved project contributions (Lakeshore Advantage prepaid rent and City Ice Rink).

When the FY 2023 Budget was adopted, new accounts were added for Surge Rental Income (revenue) and Building Rental/Lease (expense) to track the expenditures related to the new space. These amounts flow through the billing from Lakeshore Advantage. The amounts in these categories through February represent only the first half of the year expenses due to timing of the invoices.

The \$25,000 budget amendment reflects the Board's approval of the purchase of furniture at the September 2022 meeting. The initial purchase order in the amount of \$15,300 was less than the budgeted \$25,000. The final purchase price for the furniture came in at \$15,326.27.

Summary

103% of revenues have been collected for Fiscal Year 2023. Tax collections should be close to complete with revenues still coming in from interest income and tenant income.

71% of expenditures have been paid. With the largest variance coming from the Infrastructure Development line items. Lakeshore advantage bills are completed through March 2023, leaving 25% yet to be paid. Most other expenditures have been paid for the fiscal year.



Budget Performance Report

Fiscal Year to Date 05/31/23
Exclude Rollup Account

Account	Account Description	Adopted Budget	Budget Amendments	Amended Budget	Current Month Transactions	YTD Encumbrances	YTD Transactions	Budget - YTD Transactions	% Used/ Rec'd	Prior Year Total
Fund Y01 - Smartzone Fund										
REVENUE										
Department 000 - General Revenues										
450582.C	Contributions from Other Govts From City of Holland	345,000.00	1,200.00	346,200.00	.00	.00	350,478.17	(4,278.17)	101	271,710.91
450582.H	Contributions from Other Govts Holland Township	157,300.00	(12,300.00)	145,000.00	.00	.00	144,187.81	812.19	99	69,419.28
480665.0	Investment Income General	2,000.00	6,000.00	8,000.00	.00	.00	14,030.09	(6,030.09)	175	3,464.48
480665.X	Investment Income Market Adjustment	.00	.00	.00	.00	.00	.00	.00	+++	(12,560.60)
480669.SZ	Rental SmartZone Tennant Income	25,000.00	(10,000.00)	15,000.00	8,224.49	.00	24,082.99	(9,082.99)	161	.00
490568	Local Grant	.00	25,000.00	25,000.00	.00	.00	25,000.00	.00	100	.00
Department 000 - General Revenues Totals		\$529,300.00	\$9,900.00	\$539,200.00	\$8,224.49	\$0.00	\$557,779.06	(\$18,579.06)	103%	\$332,034.07
REVENUE TOTALS		\$529,300.00	\$9,900.00	\$539,200.00	\$8,224.49	\$0.00	\$557,779.06	(\$18,579.06)	103%	\$332,034.07
EXPENSE										
Department 240 - Smartzone										
722804.0	Contractual-Legal General	1,000.00	(1,000.00)	.00	.00	.00	.00	.00	+++	112.00
722805.1	Contractual-Finance Independent Audit	1,000.00	.00	1,000.00	.00	.00	1,000.00	.00	100	1,000.00
722805.3	Contractual-Finance Accounting & Budget	12,360.00	.00	12,360.00	.00	.00	12,360.00	.00	100	3,870.00
722807.C	Contractual-Architect/Engineer Infrastructure Development -City	185,479.00	(185,479.00)	.00	.00	.00	807.50	(807.50)	+++	20,946.00
722807.H	Contractual-Architect/Engineer Infrastructure Development -HCT	62,935.00	(62,935.00)	.00	.00	.00	.00	.00	+++	2,424.00
722807.U	Contractual-Architect/Engineer Infrastructure Development	142,498.00	(142,498.00)	.00	.00	.00	.00	.00	+++	.00
722809.61	Contractual-Misc Management Services	150,000.00	.00	150,000.00	37,500.00	.00	112,500.00	37,500.00	75	50,000.00
722809.69	Contractual-Misc Entrepreneurial Programming	51,800.00	.00	51,800.00	6,157.48	.00	25,567.23	26,232.77	49	38,905.82
722809.SZ	Contractual-Misc SmartZone Administrative Service	.00	.00	.00	.00	.00	.00	.00	+++	7,770.00
722809.DDA	Contractual-Misc DDA Services	8,300.00	.00	8,300.00	.00	.00	.00	8,300.00	0	7,900.00
723910.L	Commercial Insurance Premiums Liability Insurance	1,700.00	.00	1,700.00	.00	.00	1,695.00	5.00	100	1,695.00
723942.0	Building Rental/Lease General	84,000.00	.00	84,000.00	21,000.00	.00	63,000.00	21,000.00	75	.00
723955.0	Misc. General	.00	800.00	800.00	.00	.00	883.46	(83.46)	110	641.23
723955.M	Misc. Misc Marketing Events	21,000.00	.00	21,000.00	780.30	.00	4,673.76	16,326.24	22	2,572.90
730970.E	Admin/Legal A&E Engineering/Architect	.00	.00	.00	.00	.00	.00	.00	+++	10,000.00
730980.0	Office Equipment/Furniture General	.00	25,000.00	25,000.00	.00	15,326.27	15,326.27	(5,652.54)	123	.00
Department 240 - Smartzone Totals		\$722,072.00	(\$366,112.00)	\$355,960.00	\$65,437.78	\$15,326.27	\$237,813.22	\$102,820.51	71%	\$147,836.95
EXPENSE TOTALS		\$722,072.00	(\$366,112.00)	\$355,960.00	\$65,437.78	\$15,326.27	\$237,813.22	\$102,820.51	71%	\$147,836.95
Fund Y01 - Smartzone Fund Totals										
REVENUE TOTALS		529,300.00	9,900.00	539,200.00	8,224.49	.00	557,779.06	(18,579.06)	103%	332,034.07
EXPENSE TOTALS		722,072.00	(366,112.00)	355,960.00	65,437.78	15,326.27	237,813.22	102,820.51	71%	147,836.95
Fund Y01 - Smartzone Fund Totals		(\$192,772.00)	\$376,012.00	\$183,240.00	(\$57,213.29)	(\$15,326.27)	\$319,965.84	(\$121,399.57)		\$184,197.12
Grand Totals										
REVENUE TOTALS		529,300.00	9,900.00	539,200.00	8,224.49	.00	557,779.06	(18,579.06)	103%	332,034.07



Budget Performance Report

Fiscal Year to Date 05/31/23

Exclude Rollup Account

EXPENSE TOTALS	722,072.00	(366,112.00)	355,960.00	65,437.78	15,326.27	237,813.22	102,820.51	71%	147,836.95
Grand Totals	(\$192,772.00)	\$376,012.00	\$183,240.00	(\$57,213.29)	(\$15,326.27)	\$319,965.84	(\$121,399.57)		\$184,197.12

LEASE

This Lease is entered into _____, 202__, by and between Lakeshore Advantage Corporation, a Michigan nonprofit corporation, whose address 201 W. Washington, Suite 410, Zeeland, Michigan 49464 (“Landlord”), and the Holland SmartZone Local Development Finance Authority, a Michigan governmental authority, whose address is whose address 270 S. River Avenuen, Holland, Michigan 49423 (“Tenant”).

Recitals

A. Landlord is building a new office building on a parcel of land identified as Parcels 70-16-29-279-010 and -011, at the northeast corner of 7th Street and College Avenue in the city of Holland, Ottawa County, Michigan (“Building”).

B. Tenant is willing to lease from Landlord and Landlord is willing to lease to Tenant the ground floor of the Building to house Tenant’s SURGE Center.

C. Tenant is willing to prepay the Base and Additional Rent for the Lease in the form of one or more grants from the State of Michigan to Tenant to fund its SURGE Center.

Terms of Agreement

In consideration of the mutual covenants herein contained, the receipt and sufficiency of which the parties hereby acknowledge, the parties agree to the following:

1. Leased Premises. Landlord agrees to lease to Tenant and Tenant agrees to lease from Landlord, the entire ground floor of the Building, exclusive of common or mechanical areas, together with improvements, fixtures, and rights appurtenant thereto, including the right to use common areas with other occupants of the Building ("Premises"). The Building is not complete upon the execution of this Lease. It shall be completed by _____, 202__ in accordance with the plans and specifications attached hereto as **Exhibit 1** and initialed by the parties.

2. Term of Lease. The term of this lease (“Term”) shall be from the date Landlord delivers possession of the Premises to Tenant in a “White Box” condition (“Commencement”) and continue until _____, 20__, the current expiration date of Tenant’s authority from the state of Michigan (“Expiration”). Landlord shall allow Tenant to begin the building out of its infrastructure, including telecommunications wiring, finishings, and equipment as soon as feasible ahead of the Commencement to enable Tenant to occupy the Premises as soon as possible after the Commencement. If Tenant’s authority is extended, Tenant shall have the first option to renew this Lease for the Premises.

3. Rental. Tenant shall pay Landlord the amount of One Million Dollars (\$1,000,000.00) as prepaid rent for the Term over a period of three years as funds become available to Tenant; this obligation is contingent upon the Tenant receiving funds for this purpose. If this Lease is terminated before the expiration of the Term for any reason, Tenant shall be entitled to a pro rata refund of the prepaid rent for unused portion of the Term.

4. Taxes. Landlord shall pay promptly when due all taxes and assessments, special or otherwise, and all municipal water and sanitary sewer charges which become due and payable with respect to the Premises during the Term (including installments of any special assessments presently existing upon the Premises). If, at any time after any tax, assessment, water or sewer bill or charge against the Premises shall become delinquent, Tenant may pay the same at any time thereafter, and Landlord shall reimburse Tenant the amount paid within thirty (30) days after written notice of such payment from Tenant to Landlord.

5. Insurance. Landlord shall, at its expense, insure its portion of the Premises against loss or damage under a policy or policies of fire and extended coverage insurance, including additional perils, with Tenant named as an additional insured. Tenant shall at its expense, obtain and maintain in full force general liability and property damage insurance for its portion of the Premises, with Landlord named as an additional insured, covering any and all claims for injuries to persons occurring in, on, or about the Premises. All policies must provide for notice by the insurer to the additional insured of any termination or cancellation of the policy at least 30 days in advance of that event. Each policy shall contain a waiver of subrogation provision. If a party does not have the required insurance in place, the other party may, at its election, procure and from time to time renew such insurance, and the amounts expended therefore, shall be reimbursed by the party required to provide such insurance within thirty (30) days after notice of payment from the other party.

6. Repairs and Maintenance. Landlord shall be responsible for the Building, including walls, roof, walls, plumbing, electrical, windows, doors, elevators, stairwells, and floor and including painting, structural maintenance, repair, and replacement, and for the heating, ventilation and air conditioning system(s), and water heater, and the exterior grounds; however, any such maintenance, repairs, or replacement for the Building or grounds caused by the reckless or intentional acts of Tenant shall be the responsibility of Tenant. Landlord will also provide maintenance and janitorial services to Tenant at Landlord's expense. The Building, grounds, and Premises shall be kept in good and safe condition.

7. Alterations. Tenant may remodel and make improvements to the Premises but any alternations that would alter the Building or components for which Landlord is responsible under the preceding section may only be done with the prior written approval of Landlord, which approval will not be unreasonably withheld. The work shall be done without unreasonably disturbing other tenants in their use of the Building. Any improvements the Building or

components for which Landlord is responsible under the preceding section shall become the property of Landlord on the termination of this Lease.

8. Assignment or Subleasing. Tenant may not assign this lease or sublet the Premises or any portion thereof without in each case first obtaining Landlord's written consent, which consent shall not be unreasonably withheld.

9. Use of Premises. Tenant shall use the property for its entrepreneurial support center ("SURGE Center"), its offices, and to host community gatherings in support of its mission. Tenant will not use the Premises for any purpose or use in violation of the laws of the United States or the State of Michigan or any local public ordinance.

10. Utilities. Landlord shall provide all centrally metered utilities for the Premises.

11. Indemnification. Tenant will indemnify and hold harmless Landlord against and from (a) any and all penalties, damages, or charges imposed for any violation of any laws of the United States or the State of Michigan or any local public ordinances resulting from Tenant's conduct or those present by Tenant's invitation; (b) any and all loss, cost, damage, or expense arising out of any accident or other occurrence causing injury to any person or property whomsoever or whatsoever due directly to the use or occupancy of the Premises or any part thereof by Tenant or by any person present by Tenant's invitation; and (c) any and all expense arising out of any failure of Tenant in any respect to comply with the requirements and provisions hereof. Landlord will indemnify and hold harmless Tenant against and from (a) any and all penalties, damages, or charges imposed for any violation of any laws of the United States or the State of Michigan or any local public ordinances resulting from the conduct of Landlord or those present other than by Tenant's invitation; (b) any and all loss, cost, damage, or expense arising out of any accident or other occurrence causing injury to any person or property whomsoever or whatsoever due directly to the use or occupancy of the Building other than the Premises or grounds by Landlord or by any person present other than by Tenant's invitation; and (c) any and all expense arising out of any failure of Landlord in any respect to comply with the requirements and provisions hereof.

12. Environmental. Landlord shall hold Tenant harmless and indemnify and defend Tenant with respect to, any condition or matter constituting a violation of any law relating to hazardous substances: (1) which existed prior to the Effective Date; (2) which was not caused by Tenant or Tenant's agents, employees, contractors or invitees; or (3) to the extent such violation is caused by, or results from the acts or neglects of Landlord or Landlord's agents, employees, contractors, or invitees. Landlord represents that as of the Effective Date, the Premises are in compliance with all laws relating to hazardous substances.

13. Fire or Destruction. If the Building is more than sixty percent (60%) destroyed by the elements, fire, or other causes, either Landlord or Tenant may cancel this Lease within thirty (30) days after the destruction. If either party exercises such option, the Term shall terminate and Landlord shall reimburse Tenant for prorated rent for the original Term after the date Tenant surrenders possession of the Premises. If neither party elects to cancel this Lease or the destruction is less than that threshold, Landlord shall promptly make the repairs necessary to restore the Building, with Landlord paying Tenant an amount equal to the prorated amount of the prepaid rent for day Tenant is displaced, unless Landlord provides Tenant with alternative premises acceptable to Tenant during such time of displacement.

In the event of any controversy as to the extent of damage to the Building, the determination of any member of the American Institute of Appraisers selected for the purpose of determining the extent of such damage by the parties, or, if they are unable to agree within five (5) days of the casualty, the chief judge of the circuit court of Ottawa County, Michigan, acting in a ministerial capacity and not in a judicial capacity, shall be final and binding upon the parties; and the expenses of any such determination shall be borne equally by the parties. In making determination of the extent of such damage, the appraiser so appointed shall determine the extent of such destruction by comparing the cost of repairing the damage with the cost of reproducing the Premises on the basis of then-existing costs.

14. Condemnation. If the Premises, or any material part thereof, shall be appropriated by an entity having the power of eminent domain, or if the Premises are conveyed by the Landlord in lieu of condemnation, Tenant shall have the right, at its option, if in the reasonable exercise of its discretion the Premises remaining are no longer adequate for its needs, to cancel and terminate this Lease and Landlord shall reimburse Tenant for prorated rent for the original Term after the date Tenant surrenders possession of the Premises. If the Tenant does not elect to terminate this Lease in the case of a partial taking, Tenant shall be entitled to a partial reimbursement of prepaid rent for the portion of the Premises taken for the balance of the Term. Any award by the condemning authority for the value of the real property taken shall be the property of Landlord, but Tenant shall have the right to its claims for special damages relating to the removal of trade fixtures and interruption of business and any amount awarded for such purposes shall be the property of Tenant.

15. Default. If a party defaults in the performance of the provisions of this Lease and unless such default is cured within thirty (30) days after written notice thereof is given by the other party, or, if the cure would reasonably require more than 30 days, the defaulting has commenced and diligently proceeds to cure such default, the non-defaulting party shall have the option of canceling this Lease. If Tenant cancels this Lease, Landlord shall reimburse Tenant for prorated rent for the original Term after the date Tenant surrenders possession of the Premises. Alternatively, the non-defaulting party can bring an action in court to obtain a remedy available by law or equity, including specific performance.

16. Quiet Enjoyment. Tenant shall quietly and peaceably hold, possess, and enjoy the Premises for the full Term without any interference by Landlord or any person claiming by,

through, or under Landlord. Landlord will defend the title to the Premises and the use and occupancy of the Premises by Tenant against the lawful claims of all persons whomsoever, except those claiming by, through, or under Tenant. Landlord represents the Premises are lawfully usable for Tenant's intended use.

17. Surrender of Premises on Termination and Holdover. Tenant shall surrender the Premises at the end of the Term in as good order and condition as on the Commencement, reasonable use and wear and tear, damage by fire and the elements, and other casualty excepted. Any holding over by Tenant after the end of the Term shall be on a month-to-month basis only and shall not create any year-to-year or longer tenancy.

18. Notices. All notices to be given hereunder may be given in person or registered or certified US Mail to the intended receiving party at the address at the top of this Lease or such other address that party shall have provided to the delivery party by a notice under this section, or by email to an email address the intended receiving party shall have provided to the delivery party.

19. Counterparts and Electronic Signatures. This Lease may be executed in counterparts, all such executed counterparts shall constitute the same agreement, and the signature of any party to any counterpart shall be deemed a signature to, and may be appended to, any other counterpart. In order to expedite the transaction contemplated herein, signatures transmitted electronically and electronic signatures may be used in place of original signatures on this Lease.

20. Binding Effect. This Lease shall inure to the benefit of and be binding upon the parties hereto and their successors and assigns.

The parties hereto have caused this Lease to be executed effective the date first above written.

Lakeshore Advantage Corporation

Holland SmartZone Local Development
Finance Authority

By: _____
Its: _____

By: _____
Its: _____

By: _____
Its: _____

By: _____
Its: _____

Dated: _____

Dated: _____

Holland SmartZone LDFA

Board of Directors Meeting
June 2023



Holland
MICHIGAN

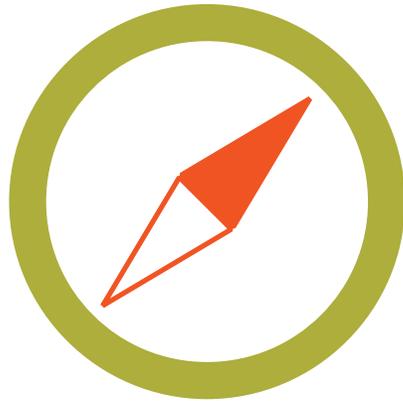


**LAKESHORE
ADVANTAGE**

SURGE

POWERED BY LAKESHORE ADVANTAGE

SURGE Metrics



51/62

Entrepreneurs
Navigated



37

Member Companies



\$1,262,782

Capital Raised

Featured Startup



Kelloggsville High School/Audio Radar



Design for Manufacturing



Design for X - What are we designing for?

- **Design for Customer Use and Market Acceptance**
 - Customer use, interface, acceptance
 - Safety, ergonomics
 - Market regulations, certification requirements
- **Design for Manufacturability**
 - Reduce Bill of Material (BOM), evaluate material trade offs, cost reductions
 - Reduce Bill of Process (BOP) or process steps, reduce labor
 - Reduce capital equipment, tooling costs
 - Reduce scrap, improve yield
- **Design for Durability, Design for Operating Environment**
 - Consider noise, vibration, harshness (NVH), loading conditions, temperature operating environment, engineer for lifetime
- **Design for Assembly, Installation & System Integration**
 - Consider how the customer will assemble
 - Consider form/fit/function
 - Consider system operating dynamics, transient impacts on connecting components
- **Design for Maintenance and Serviceability**
 - Consider ease of service, repair
- **Design for Packaging and Logistics**
 - Consider product protection, shipping logistics
 - Consider storage, transportation costs
- **Design for Sustainability**
 - Consider use of bio-based materials, allow for recyclability, biodegradable products and packaging
 - Reduce waste materials in operations, cradle to cradle strategy for input to waste materials



April

SURGE Lunch & Learn

“How to Leverage Meta
Advertising Tools to Grow
Your Businesses” with
Justin Sadowski



West Michigan Tech Talent

HAPPY HOUR

June 1, 5-7p.m.

SURGE

POWERED BY LAKESHORE ADVANTAGE



WEST MICHIGAN
TECH TALENT



BizStream

SURGE

AI talk

monthly discussion on the
rapidly evolving world of AI

June

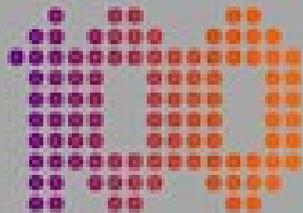
SURGE Lunch & Learn

Market Validation Funnels
with Josh Barker from
City Innovations



June

START GARDEN "THE 100" POP-UP PITCH



Your Chance to Win \$20,000!

SURGE

Nora Mansfield

SURGE Partner Relations



THANK YOU!

Questions

SURGE

POWERED BY LAKESHORE ADVANTAGE