



News Release

For immediate release

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City of Holland Recognized for Environmental Leadership

Holland, MI – The City of Holland was recognized for its environmental leadership by the statewide Michigan Green Communities (MGC) program. As part of the annual Michigan Green Communities (MGC) Challenge, local governments are awarded bronze, silver, gold or platinum seals of achievement. These achievements reflect community leadership in areas such as energy efficiency, climate adaptation and resilience, recycling, environmental justice and more.

The City of Holland achieved gold status for exemplary action in multiple categories, including planning, energy efficiency, renewable energy, recycling, transportation, and community engagement. Over this past year, the City has made significant strides in these areas, especially in community energy efficiency, recycling, and rebates. The Home Energy 101 and Holland Board of Public Works (HBPW) Rebate programs are a success in the Holland community and have become a model for other communities to address energy efficiency and recycling, along with the pilot AI program to help educate the residents on best recycling practices. Between those successes and our continued dedication in all areas of the city, we achieved the certified gold status.

“To be a Certified Gold Michigan Green Community is a high achievement. Achieving the gold status shows that all departments within the City, and its residents find value in sustainability.” stated Dan Broersma, Sustainability Manager for the City of Holland.

The MGC program is open to all local governments in Michigan, at no cost. MGC is a sustainability networking, benchmarking and technical assistance program. It guides and supports communities in adapting to a changing climate, protecting infrastructure, improving the quality of life for residents and creating a more environmentally and economically sustainable future for the state of Michigan.

(more)

Michigan Green Communities is supported by the Michigan Department of Environment, Great Lakes, and Energy; the Michigan Department of Health and Human Services; the Michigan Economic Development Corporation; the Michigan Department of Transportation; the Michigan Department of Natural Resources; the Michigan Association of Counties; the Michigan Municipal League; and the Michigan Townships Association. For more information about this program, please visit their website at www.migreencommunities.com.

Questions regarding the Michigan Green Communities program can be directed to Danielle Beard, Michigan Green Communities Program Coordinator, at info@migreencommunities.com.

About the City of Holland:

The City of Holland, Michigan is a vibrant community in a beautiful lakefront setting. It is a world-class city with a small-town feel, making it one of the best places to live, work and vacation. Holland has been recognized by Forbes Magazine and Money Magazine as one of the safest and most beautiful places in the U.S. and was voted as the “Second Happiest and Healthiest Places to Live in America” by Gallup-Healthways Well-Being Index. In 2015, Holland landed the number three spot on the Livability.com list as one of the “10 Best Cities for Families.”

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