



News Release

For immediate release

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City Announces New Director of Community & Neighborhood Services and Economic Development

Holland, MI – The City of Holland is pleased to announce the hiring of Juan Ganum as the Director of Community & Neighborhood Services and Economic Development (CNSED). He officially started his new position on Monday, October 6th.

“We are excited to welcome Juan and his many strengths to the City team” stated City Manager Keith Van Beek. “Juan has been a trusted colleague in the profession, and I am confident he will serve the City of Holland very well.”

Juan will be a part of the City’s Leadership Team. He will oversee the day-to-day management of the 21-person Department responsible for Planning, Development Reviews, Construction Inspection Services, Zoning, General Code Enforcement, Neighborhood and Home improvement Programs, and Sustainability and Solid Waste/Recycling Programs. He will have a specific focus on the City's economic development.

Juan brings more than 30 years of professional expertise in local government. Most recently, he served as the City Manager for Bridgman, MI, for ten years. Before his work there, Juan served as Niles' first Community Development Director and began his career at the Southwestern Michigan Planning Commission. He is an active leader in statewide municipal organizations, serving on the Michigan Municipal League Board of Trustees, and as vice-chair of the Michigan Municipal Executives Ethics Committee.

Throughout his career, Juan has championed strong partnerships between cities, schools, and residents, believing that engaged communities hold the keys to meaningful and lasting change. He looks forward to bringing this spirit of collaboration to Holland as he begins this new chapter of public service.

Juan earned his Bachelor of Science in Urban and Regional Planning from Michigan State University and a Master of Public Administration from Western Michigan University.

About the City of Holland:

The City of Holland, Michigan is a vibrant community in a beautiful lakefront setting. It is a world-class city with a small-town feel, making it one of the best places to live, work and vacation. Holland has been recognized by Forbes Magazine and Money Magazine as one of the safest and most beautiful places in the U.S. and was voted as the “Second Happiest and Healthiest Places to Live in America” by Gallup-Healthways Well-Being Index. In 2015, Holland landed the number three spot on the Livability.com list as one of the “10 Best Cities for Families.”

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